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**CASH HOLDINGS DECISION-MAKING IN SPANISH FAMILY FIRMS: EXPLORING THE  
IMPACT OF HETEROGENEITY**

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**Keywords**

*Cash holdings, board of directors, generational stage, family involvement, partial least squares*

# **CASH HOLDINGS DECISION-MAKING IN SPANISH FAMILY FIRMS: EXPLORING THE IMPACT OF HETEROGENEITY**

## **Abstract**

*Cash holdings decision-making is one of the main corporate challenges of family firms, with relevant consequences for their growth and survival. Therefore, we estimate a partial least squares model to analyse the determinants of the level of cash holdings in Spanish family firms, with especial focus on family involvement on the board of directors and generational stage, as key drivers of heterogeneity within this particular type of businesses. Our results show that the lower the level of family involvement on the board of directors and the higher the generational stage, the higher the level of cash holdings.*

## **Keywords**

*Cash holdings, board of directors, generational stage, family involvement, partial least squares*